Cookies and Other Tracking Technologies

Last updated: 2.14.2024

Introduction

"Citrin Cooperman" is the brand under which Citrin Cooperman & Company, LLP, a licensed independent CPA firm, and Citrin Cooperman Advisors LLC serve clients' business needs. The two firms operate as separate legal entities in an alternative practice structure. Citrin Cooperman is an independent member of Moore North America, which is itself a regional member of Moore Global Network Limited (MGNL).

This Cookie and Other Automated Technologies Collection Notice explains what cookies and other tracking technologies are, how we use them, how third parties we work with may use them, as well as your choices, and how you can manage your personal information/data.

Cookie and Other Tracking Technologies Overview

Like many companies, we use cookies and other tracking technologies on our website. Below are some examples of the types of cookies and other tracking technologies that may be used, depending on how you access and interact with us.

Cookies: These are small text files stored on your computer or mobile device by a website you visit. Cookies generally contain information that is associated with your web browser, information such as website preferences, login information, or a user ID. This information enables online services to recognize you as you interact with or revisit the service.

- "First party cookies" are cookies that are set by the domain that you are visiting. When you visit our website, we serve cookies set in the domains of the sites you are visiting and in Citrin Cooperman domains.
- "Third party cookies" are cookies served by our advertising partners, advertising networks, and analytics providers when you interact with the sites.
- "Session cookies" are stored for the duration of your visit.
- "Persistent cookies" continue to be stored after you leave the Services, and may be kept for weeks, or even years.

Other Tracking Technologies: Other Tracking Technologies may contain web beacons/GIFs, pixels, page tags, embedded scripts and other tracking technologies. These technologies consist of small transparent image files or other web programming code that record how you interact with the website. They are often used in conjunction with web browser cookies or other identifiers associated with your device.

- Etags: These are unique identifiers assigned to specific versions of web pages you visit. They help us understand which content you've seen and make sure you don't get served outdated information.
- Pixels (Web Beacons): These are tiny, invisible images embedded in web pages or emails. When you view or open them, we receive a notification, letting us know you've reached that point. This helps us track engagement and measure the effectiveness of our marketing campaigns.
- GIFs: Like Web Beacons, GIFs are used as web beacons to track user behavior and collect data.
- Page Tags: These are code snippets on web pages to collect data about user interactions.
- Embedded scripts: These are code segments from external sources (like social media) to track user behavior and provide interactive functions.

Please note that this is not an exhaustive list, and we may use other tracking technologies from time to time. For more detailed information about the specific technologies, we use and how your data is collected and used, please refer to our full Privacy Notice.

Citrin Cooperman's Use of Cookies

The use of Cookies and Other Tracking Technologies is now standard practice on most websites. They are widely used to make the website function properly, make it more secure, provide a better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

Cookies can be set by the website you are visiting (first-party cookies) or by third-party services embedded on the website (third-party cookies). First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data. The third-party cookies used on our website are for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and overall providing you with a better and improved user experience to help speed up your future interactions with our website.

We divide Cookies and Other Tracking Technologies into three categories. You can find more information about each category below.

Cookie List.

1. Required Cookies: These cookies are necessary to enable the basic features of this site to function, such as providing secure log-in or remembering how far you are through an order.
2. Functional Cookies: These cookies allow us to analyze your use of the site to evaluate and improve our performance. They may also be used to provide a better customer experience on this site. For example, remembering your log-in details, saving what is in your shopping cart, or providing us information about how our site is used.
3. Advertising Cookies: These cookies are used to show you ads that are more relevant to you. We may share this information with advertisers or use it to better understand your interests. For example, Advertising Cookies may be used to share data with advertisers so that the ads you see are more relevant to you, allow you to share certain pages with social networks, or allow you to post comments on our site.

Below is a list of the Cookies and Other Tracking Technologies we use on our website. We keep this list up to date by scanning our website regularly with a cookie scanner.

Cookie Management

Cookies help us make your experience on our website better. We use them to personalize content and show you things that are most relevant to you. If you do not like cookies, you can control how your browser uses them. You can even delete cookies from your browser history when you leave a website, but please note that doing so may affect your experience and some features may no longer work, including the ability to opt-out from cookies as this function itself requires placement of an opt out cookie on your device. To manage cookies, go to your browser settings. You can choose to accept all cookies, block all cookies, or only accept cookies from certain websites.

You can change your cookie preferences any time by clicking HERE. This will let you revisit the cookie consent banner and change your preferences or

withdraw your consent right away.

In addition to this, we honor the Global Privacy Control (GPC) signal, which allows you to express your privacy preferences across participating websites, including ours. Furthermore, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. Listed below are the links to the support documents on how to manage and delete cookies from the major web browsers.

- Google Chrome
- Mozilla Firefox
- MacOS Safari
- Microsoft Internet Explorer
- Microsoft Edge

If you are using any other web browser, please visit your browser's official support documents.

Opt-out Tools to Manage Cookies.

Some of the third parties that collect information from or about you on our Citrin Cooperman website may participate in the National Advertising Initiative (NAI) or who follow the Digital Advertising Alliance's (DAA) Self-Regulatory Principles for Online Behavioral Advertising. To make choices about the use of information from or about you for online behavioral or interest-based advertising on websites (desktop and mobile browsers), please visit the DAA, and within mobile applications, you can download the DAA's app.

Changes to This Notice

We may update this Statement occasionally. When we do, we will post the current version on this site, and we will revise the version date located at the top of this page. We encourage you to periodically review this Notice so that you will be aware of our privacy practices.

Our Contact Details

For any questions regarding this Cookies and Other Tracking Technologies Notice or Citrin Cooperman's privacy practices, please contact us using the information provided below.

Attn: Privacy Office
50 Rockefeller Plaza
New York, New York 10020, USA
Toll Free Telephone Number: (888) 450-2221

Email: privacy@citrincooperman.com

Accessible Format

This Cookies and Other Tracking Technologies Notice is available to individuals with disabilities. To access this Cookies and Other Tracking Technologies Notice in an alternative downloaded format, please click here.